



## 2024 Impact Report

Raised \$654,469

Almost 100 speaking commitments and 273.5 hours of public engagement

Worked with more than 75 volunteers as fosters, sitters and ambassadors

Implemented new training program for fosters and volunteers

Refreshed logo and website

Feature in Iowa Public Television's Iowa Life: <https://youtu.be/vITCnzO00iQ>

Renewed accreditation through Assistance Dogs International (ADI)

### Dogs

- Brought in 29 dogs for training. Matched 7 service dogs with veterans
- Continued Dog Perfect for Veterans, a 15-week course that helps Veterans with their pet dogs that can be a springboard for service dog in training
- Developed and implemented a rescue dog curriculum. Continues to be refined
- Piloted a kennel-based puppy program to keep four puppies in controlled environment with skilled trainers to determine whether it impacts success rate of service dogs in training.
- Created back-up handler position that can help train veterans before they get a dog, as well as engaging more volunteers
- Began identifying purpose bred breeders who are specifically breeding for assistance dogs

### Events

- January: Veterans Day at the Capitol
- April: Annual Reception at Curate
- June: Third Annual Iowa Legislative Slow-Pitch Softball Game hosted by the Greater Des Moines Partnership
- July: Hy-Vee Indy Car Weekend
- August: State Fair with partner Mid-American Energy and Hot Spring Spas
- September: 4th Annual Puppy Jake Classic
- November: Veterans Day Events with various groups.
- December: Des Moines Santa Party

### Coming in 2025

- Iowa Public Television documentary "Dogs of Service" released March 3
- Re-imagined annual event – The Puppy Jake Gala: Celebrating Service Dogs for Veterans – scheduled for Wednesday, May 21 at 5:30 p.m.
- Implementing Apprentice Training Program to develop trainers for board and train, as well as phase training
- Expand efforts to develop "re-careered" dogs into therapy dogs, working with community organizations and individuals
- More Puppy Yoga!

*For our 2024 990 and donor list, please visit our website. Financials and budget are available upon request.*