

www.puppyjakefoundation.org



2021 Annual Report

Call to Action:

Due to tremendous support from the community and donors, Puppy Jake Foundation has been able to improve the quality of life for some of our nation's wounded combat Veterans. Puppy Jake Foundation relies on your generosity and financial support to continue to provide service dogs to wounded combat veterans, at no charge to the veterans or their families. The approximate cost to raise a service dog, with up to 24 months of training, is \$20,000. With your continued generosity and financial assistance, the more money Puppy Jake Foundation is able to raise, the more wounded veterans we are able to help.

Please consider a gift in the following ways:

Online: www.puppyjakefoundation.org
Mail: PO Box 12220, Des Moines, IA 50312
or 3101 104th Street, #2, Urbandale, IA 50322

Puppy Jake Foundation "Wish List" for expense assistance includes:

Naming rights of puppy - \$2,500
Purchase of purebred puppy - \$2,000
Veterinary care for a year - \$1,500
Training for a year - \$10,000
One year of food - \$576
Crate - \$75
One month of food - \$48
Training vest, backpack and bandana - \$80
Collar and leash - \$30
Gas cards for Veterans and volunteer foster families - \$25/each
Cleaning supplies
Laundry supplies
Copy paper - \$25/case
State Fair Tickets - \$8/each



To the Supporters of Puppy Jake Foundation,

What a year – 2021! Puppy Jake Foundation is not alone working through the various challenges posed by COVID-19 and we appreciate your continued assistance and support.

Puppy Jake Foundation was able to participate in several major fund-raising events – not as many as pre-COVID-19, but successful ones, nevertheless. And thank you for your support.

I am honored to share that PJF was able to carry-on and, respecting social distancing, hold training classes and held one Team Training.

February 2022 will mark nine years of Puppy Jake Foundation working to help the lives of wounded Veterans with a service dog. Looking back over last year, I continue to be amazed at the growth and expansion of Puppy Jake Foundation. Two more Veterans received their service dogs in 2021, bringing the number to 28 working Veteran/service dog teams. I am pleased to share that the teams are working well together.

For the ninth year in a row, financial support from individuals and the community continues to remain strong. Having said that, the task of raising money is never ending. As PJF enters 2022, there are twenty-eight service dogs in various stages of training and projected arrival of new puppies. Simply put, fulfilling Puppy Jake Foundation's mission of providing professionally trained service dogs to wounded military Veterans would not occur without your support.

Puppy Jake Foundation is grateful and honored by all support and contributions. Serving as good stewards of financial resources is of utmost importance to the entire team. Donor policies and the IRS-990 are available on the website. PJF also undergoes an annual, independent audit. In addition to ADI accreditation, PJF is a member of the Better Business Bureau and has achieved the Platinum Star level from GuideStar.

Puppy Jake Foundation will strive to increase funding and profile in the coming year so we may help those brave men and women who have given so selflessly to protect our freedom.

With more thanks than I am able to express,

Becky Beach Founder and CEO

New Training Team Members



Meet Patti Lind

PJF welcomed Patti Lind as the new Veteran Coordinator. Patti brings a deep understanding of the needs of Veterans on many levels. She is responsible for the regular communication between Puppy Jake Foundation and the graduate teams. Her goal is to reach each and every Veteran and their service dog on an annual basis and provide testing of the Public Access Test.



Meet April Conway

April Conway joined the team as Volunteer Coordinator. Bringing her years of managing volunteers and event planning, April jumped right in to help PJF with special events and the lowa State Fair.

Patti and April join Erica Luing, Assistant Trainer and Maggie Donovan, Office Manager in the PJF office.

PJF Trading Cards





Puppy Jake Foundation uses trading cards, like the ones showed above, when children come up and ask if they can pet the dog. Instead of just telling them no, we offer a trading card that features that dog which explains that the dog is in training and also explains our mission. Some kids collect them and every year look for new ones while at the lowa State Fair!

2021 Accomplishments and Highlights



Volunteer Coordinator was hired

Service dogs RIDDICK and JACKPOT graduated

Volunteer base continues to grow

Implementation of Dogbiz is underway

Continued following of ADI guidelines



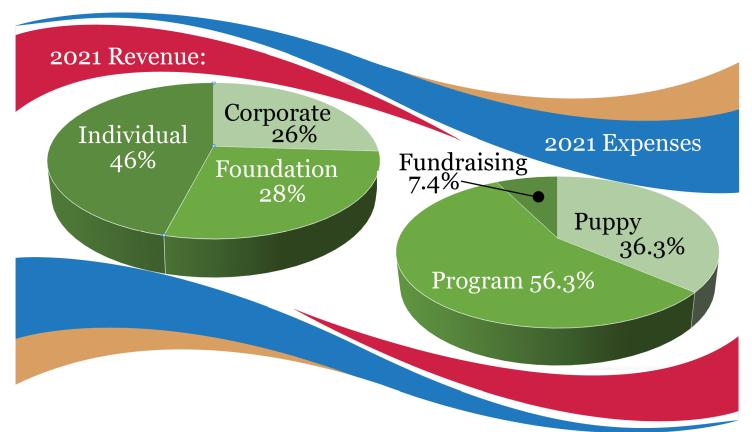
Grateful Graduates

Now this is what it's all about! Two Veterans and their new service dogs graduated in the summer of 2021.

The sheer joy from these wonderful heroes and their families is the best thank you Puppy Jake Foundation could ever receive. It is a true blessing to see the transformation of these Veterans once matched with their service dog. From quiet and reserved individuals, a new spark develops with their new "battle buddy."

Our Mission:

Puppy Jake Foundation is a 501(c)(3) nonprofit organization dedicated to helping military veterans through the assistance of well bred, socialized and professionally trained service dogs.



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A Night to Honor

America's Heroes



"A Night to Honor America's Heroes" was back and held on May 19th at SmashPark in West Des Moines. SmashPark, the self-proclaimed, "Ultimate Year-Round Backyard Party" is an exciting venue with games, an arcade, food and beverages.

As in previous years, the event was broadcast live on "The Simon Conway Show". The reception included a wine pull, silent auction and numerous service dogs in training in attendance. Donors, community leaders, volunteers and Veterans join this fun event to enjoy snacks, drinks and to raise funds to help the nation's heroes. Additionally, the wonderful locally inspired Sticks artwork was available, including some special pieces made just for Puppy Jake Foundation.



Save the Date! The 2022 reception will be held on Wednesday, May 4th, 2022 at the New Northwestern Hotel. If you would like to attend, or have questions, please email: becky@puppyjakefoundation.org











ADA covered: Rights to bring animal into public establishments.



DOGS







Needs to tolerate a wide variety of experiences, environments, people.









May live with their disabled owners, even if "No Pets" policy in place.









Primary function is to provide emotional support through companionship.









Specifically trained to assist just one person.









Provide emotional support and comfort to many people.









Visit us at www.PuppyJakeFoundation.org

Puppy Jake Foundation is dedicated to helping military veterans through the assistance of well bred, socialized and professionally trained service dogs. We are proud to select, train and place only the best-performing dogs with these deserving men and women at no cost to the recipient.

Puppy Jake Foundation Thank You 2021 Donors!

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No Ordinary Operator

Puppy Jake was fortunate to have Rob O'Neil (The Operator) and Will Chesney (No Ordinary Dog) donate their time for an evening presentation of their personal accounts on the raid that killed Osama Bin Laden. The event was attended by the community, PJF graduate teams with their service dogs and volunteers alike. A truly emotional first-hand account of the raid left everyone in awe. The discussion was a major fundraising event for PJF and we are grateful for everyone's support.



For the ninth year in a row, Puppy Jake Foundation spent 11 days at the lowa State Fair sharing the mission of providing professionally trained service dogs for wounded Veterans with the booth's visitors. Folks of all ages were able to meet service dogs in training, pick up trading cards of their favorite dogs and take home PJF shirts and hats. Be sure to visit Puppy Jake Foundation's booth in the Varied Industries Building during the 2022 lowa State Fair.

Service Dog Etiquette:

What should you do when you see a Service Dog? What is proper Service Dog etiquette?

Smile and be polite to the Service Dog's handler, but most of all:

- Do not pet the Service Dog.
- Do not distract the Service Dog in any way.
- Please ignore the Service Dog entirely. You're not being rude if you don't acknowledge its presence.

Service Dog etiquette says when a Service Dog has a vest on or is in public with its disabled handler or trainer, it is working, even if it appears as though it is not. Distracting a Service Dog by making noises, offering food or water, toys or petting may be dangerous to the dog's disabled handler. And especially if the dog is a medical alert dog or brace/mobility support dog. Many handlers have "invisible disabilities," such as diabetes, hearing loss or other symptoms not readily apparent. If a Service Dog is paying attention to someone who's distracting it, then it's not doing its job for its handler.

If you would like to pet the Service Dog, ALWAYS ask the handler first, but don't be offended if they refuse. Some disabled Service Dog handlers don't like to chat about their Service Dogs. Most like to go about their day, just like you! Also, never ask personal questions about the handler's disability or intrude on their privacy. Keep these simple Service Dog etiquette tips in mind and you'll have a far smoother experience when you see a Service Dog in public.



A Night to Honor Henoes

Wednesday, May 4th, 2022 6 p.m. to 8 p.m.

The New Northwestern Hotel 321 E Walnut St, Des Moines, Iowa

Sponsorhip Levels





www.puppyjakefoundation.org



Contact Puppy Jake Foundation:

Office Location: 3101 104th Street #2 Urbandale, IA 50322 515-777-2837

Mailing Address: PO Box 12220 Des Moines, IA 50312

Office Manager: Maggie Donovan Maggie@puppyjakefoundation.org info@puppyjakefoundation.org